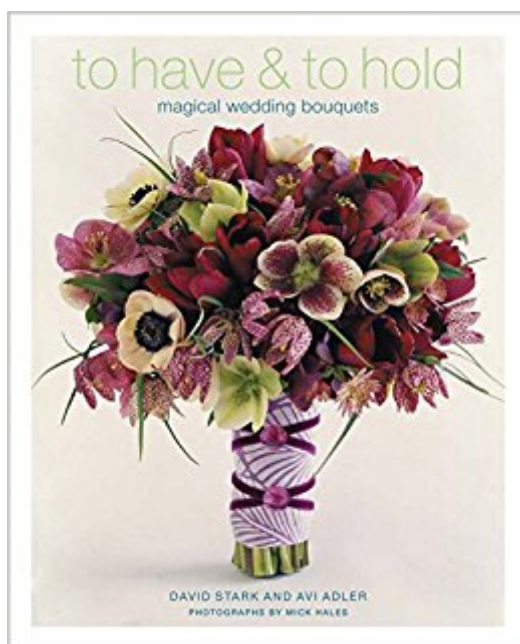


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# To Have & To Hold: Magical Wedding Bouquets



## Synopsis

One of the most anticipated experiences in every bride-to-be's wedding planning is choosing her bouquet. However, when faced with the real-life sea of styles and flowers, a bride-to-be may soon become overwhelmed. *To Have & To Hold* offers more than 150 unique bouquets, pictured in 200 luminous photographs, that incorporate scores of seasonal flowers both familiar and exotic, as well as flowering branches, pinecones, leaves, feathers, family lace—even fruits and herbs—to guide her in her decision. David Stark and Avi Adler escort the bride-to-be through today's maze of flowers and bouquet styles, identifying the indispensable basics: Labels and deconstructed bouquets name every flower. Lists of flowers available by season and by price help narrow the choices based on when the wedding will take place and what the budget is. Also included are practical details such as how to care for flowers, how to make your own stunning and cost-effective bouquet, how to hold the bouquet and then how to preserve it, and how to tie in boutonnieres, bridesmaids' bouquets, and flower girls' baskets. In addition, the authors' personal anecdotes offer sage advice on bouquet dos and don'ts. *To Have & To Hold* has a bouquet to strike any fancy for every kind of wedding day.

## Book Information

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## Customer Reviews

As Stark and Adler say in their introduction, there's nothing quite like the day that they bring their clients (brides-to-be) to shop for flowers. Invariably, the women are at once excited and intimidated

by the variety, especially when it comes to what the bride will carry as a bouquet. Stark and Adler break down the bouquet options by season and offer detailed descriptions of hundreds of types. Next to stunning photographs, the descriptions list every flower or greenery in each arrangement and end with a price range for that particular bouquet (rated by number of flowers, one flower meaning the cost is under \$100 all the way up to four flowers meaning the cost is closer to \$500). Stark and Adler's background as planners and decorators show through in their passionate treatment of this most cherished of items. Mary Frances WilkensCopyright © American Library Association. All rights reserved

David Stark and Avi Adler are the most sought after event planners in New York. With clients that include MoMA, the New York Botanical Garden, Target, Valentino, Bulgari, and Kate Spade, they have appeared on national television shows such as Martha Stewart Living and Today. They live in Brooklyn, New York. David Stark is the president and creative director of one of New York's esteemed event-planning firms, David Stark Design & Production, which creates elaborate events hosted by New York's elite, including the New York City Opera, MoMA, Sotheby's, Saks Fifth Avenue, and Target. His wildly inventive ideas have been featured in magazines such as InStyle Home, House Beautiful, Elle Decor, Traditional Home, and Modern Bride, and he has appeared on national television shows including Martha Stewart Living, Martha, Today, and The View. The author of Napkins with a Twist and co-author of To Have and To Hold and Wild Flowers, Stark lives in Brooklyn, New York.

This book was perfect for helping us make bouquets for our daughters wedding. It gives colorful pictures and directions to help you with any arrangement you are thinking of. I really found this to be very helpful and would recommend it to anyone who is trying to do their own wedding flowers.

Great floral combination suggestions.

I love this book. As a designer I wanted to add this to my collection and thanks to this vendor I was able to that and a wonderful price.

I don't think that I am very picky but this book was pretty boring. It had some pretty arrangements but honestly I think I have more luck just looking online. I ordered this to kind of help me figure out what type of flowers to use for my wedding and I regret wasting my money. I would suggest just

looking on the knot and saving your cash.

This book gives great info. if you don't know a lot about flowers (pricing, names of flowers/descriptions, flower maintenance) or which flowers are available in the season you're getting married. The pictures are beautiful & the bouquets are gorgeous but I wouldn't buy this book in the hope of finding the perfect bridal bouquet. It is a good resource for ideas & to see bouquets that are creative, not tacky.

Perfect!

I love, love, love this book! The pictures in it help inspire and there are also details to what flower and greenery are in each bouquet. It also gives details on specific flowers and seasons for each bouquet. I definitely recommend this book!

I found more useful ideas by googling images online.

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